

Dec 2014 Demographics

Gender	N	%	Class Level	N	%
Female	95	70.37%	Freshman	6	4.51%
Male	40	29.63%	Sophomore	11	8.27%
Total	135	100.00%	Junior	17	12.78%
No Response	2		Senior	35	26.32%
			Special student	2	1.50%
			Graduate/Professional	60	45.11%
			Other class level	2	1.50%
			Total	133	100.00%
			No Response	4	
Age	N	%	Current GPA	N	%
18 and under	9	6.62%	No credits earned	8	6.02%
19 to 24	37	27.21%	1.99 or below	0	0.00%
25 to 34	50	36.76%	2.0 - 2.49	4	3.01%
35 to 44	16	11.76%	2.5 - 2.99	9	6.77%
45 and over	24	17.65%	3.0 - 3.49	33	24.81%
Total	136	100.00%	3.5 or above	79	59.40%
No Response	1		Total	133	100.00%
			No Response	4	
Ethnicity/Race	N	%	Educational Goal	N	%
African-American	3	2.24%	Associate degree	3	2.21%
American Indian or Alaskan Native	20	14.93%	Bachelor's degree	48	35.29%
Asian or Pacific Islander	1	0.75%	Master's degree	65	47.79%
Caucasian/White	94	70.15%	Doctorate or professional degree	16	11.76%
Hispanic	2	1.49%	Certification (initial/renewal)	0	0.00%
Other race	5	3.73%	Self-improvement/pleasure	0	0.00%
Race - Prefer not to respond	9	6.72%	Job-related training	0	0.00%
Total	134	100.00%	Other educational goal	4	2.94%
No Response	3		Total	136	100.00%
			No Response	1	
Current Enrollment Status	N	%			
Day	72	53.33%			
Evening	56	41.48%			
Weekend	7	5.19%			
Total	135	100.00%			
No Response	2				
Current Class Load	N	%			
Full-time	100	74.63%			
Part-time	34	25.37%			
Total	134	100.00%			
No Response	3				

Dec 2014 Demographics

Employment	N	%	Choose one response that best describes your plans at APU:	N	%
Full-time off campus	53	39.26%	To attend for 1 or 2 years.	9	6.62%
Part-time off campus	28	20.74%	To graduate.	119	87.50%
Full-time on campus	6	4.44%	Changed mind, transferring.	1	0.74%
Part-time on campus	22	16.30%	Changed mind, staying.	1	0.74%
Not employed	26	19.26%	None of the above.	6	4.41%
Total	135	100.00%	Campus item - Answer 6	0	0.00%
No Response	2		Total	136	100.00%
			No Response	1	
Current Residence	N	%	Group Code	N	%
Residence hall	23	17.69%	0002: AA Education	1	0.81%
Fraternity / Sorority	0	0.00%	0007: AA Business Administration	1	0.81%
Own house	50	38.46%	0008: Certification Education (CO-OP)	2	1.61%
Rent room or apt off campus	40	30.77%	0009: BA Accounting	1	0.81%
Parent's home	10	7.69%	0010: BA Business Administration and Management	15	12.10%
Other residence	7	5.38%	0011: BA Education	2	1.61%
Total	130	100.00%	0012: BA Human Services	4	3.23%
No Response	7		0020: BA Counseling Psychology	8	6.45%
			0022: BA Liberal Studies	2	1.61%
 			0023: BA Sustainability Studies	3	2.42%
Residence Classification	N	%	0024: BS Environmental Science	8	6.45%
In-state	103	78.63%	0025: BS Earth Science	4	3.23%
Out-of-state	26	19.85%	0026: BS Marine Biology	13	10.48%
International (not U.S. citizen)	2	1.53%	0027: BA Outdoor Studies	7	5.65%
Total	131	100.00%	0030: Master of Business Administration	11	8.87%
No Response	6		0031: Accelerated Business Administration MBA	2	1.61%
			0033: Executive MBA in Strategic Leadership	2	1.61%
 			0034: MS Counseling Psychology	10	8.06%
Disabilities	N	%	0035: Master of Arts in Teaching	2	1.61%
Yes - Disability	10	7.35%	0036: MS Environmental Sciences	14	11.29%
No - Disability	126	92.65%	0037: Master of Arts	5	4.03%
Total	136	100.00%	0038: MA Outdoor and Environmental Education	7	5.65%
No Response	1		Total	124	100.00%
			No Response	13	
Institution Was My	N	%			
1st choice	93	69.40%			
2nd choice	33	24.63%			
3rd choice or lower	8	5.97%			
Total	134	100.00%			
No Response	3				

April 2013 Demographics

Gender	N	%	Class Level	N	%
Female	144	71.64%	Freshman	25	12.32%
Male	57	28.36%	Sophomore	21	10.34%
Total	201	100.00%	Junior	41	20.20%
No Response	4		Senior	31	15.27%
			Special student	3	1.48%
			Graduate/Professional	71	34.98%
			Other class level	11	5.42%
			Total	203	100.00%
			No Response	2	
Age	N	%	Current GPA	N	%
18 and under	20	9.85%	No credits earned	7	3.50%
19 to 24	68	33.50%	1.99 or below	1	0.50%
25 to 34	56	27.59%	2.0 - 2.49	8	4.00%
35 to 44	33	16.26%	2.5 - 2.99	17	8.50%
45 and over	26	12.81%	3.0 - 3.49	68	34.00%
Total	203	100.00%	3.5 or above	99	49.50%
No Response	2		Total	200	100.00%
			No Response	5	
Ethnicity/Race	N	%	Educational Goal	N	%
African-American	5	2.49%	Associate degree	5	2.48%
American Indian or Alaskan Native	31	15.42%	Bachelor's degree	82	40.59%
Asian or Pacific Islander	8	3.98%	Master's degree	77	38.12%
Caucasian/White	136	67.66%	Doctorate or professional degree	28	13.86%
Hispanic	8	3.98%	Certification (initial/renewal)	3	1.49%
Other race	4	1.99%	Self-improvement/pleasure	0	0.00%
Race - Prefer not to respond	9	4.48%	Job-related training	1	0.50%
Total	201	100.00%	Other educational goal	6	2.97%
No Response	4		Total	202	100.00%
			No Response	3	
Current Enrollment Status	N	%			
Day	106	52.48%			
Evening	92	45.54%			
Weekend	4	1.98%			
Total	202	100.00%			
No Response	3				
Current Class Load	N	%			
Full-time	148	73.27%			
Part-time	54	26.73%			
Total	202	100.00%			
No Response	3				

April 2013 Demographics

Employment	N	%	Institution Question	N	%
Full-time off campus	74	36.82%	Campus item - Answer 1	10	4.95%
Part-time off campus	36	17.91%	Campus item - Answer 2	175	86.63%
Full-time on campus	10	4.98%	Campus item - Answer 3	5	2.48%
Part-time on campus	32	15.92%	Campus item - Answer 4	2	0.99%
Not employed	49	24.38%	Campus item - Answer 5	10	4.95%
Total	201	100.00%	Campus item - Answer 6	0	0.00%
No Response	4		Total	202	100.00%
			No Response	3	
Current Residence	N	%	Group Code	N	%
Residence hall	51	25.25%	0001: AA Accounting	2	1.08%
Fraternity / Sorority	0	0.00%	0002: AA Education	5	2.69%
Own house	67	33.17%	0003: AA Human Services	2	1.08%
Rent room or apt off campus	56	27.72%	0004: Alaska Native Executive Leadership	23	12.37%
Parent's home	17	8.42%	0005: Entrepreneurship Certificate	15	8.06%
Other residence	11	5.45%	0008: Certification Education (CO-OP)	1	0.54%
Total	202	100.00%	0009: BA Accounting	2	1.08%
No Response	3		0010: BA Business Administration and Management	1	0.54%
			0011: BA Education	6	3.23%
			0012: BA Human Services	12	6.45%
			0013	15	8.06%
			0014	3	1.61%
			0015	1	0.54%
			0016	7	3.76%
			0017	5	2.69%
			0018	4	2.15%
			0019	6	3.23%
			0020: BA Counseling Psychology	23	12.37%
			0021: BA Earth Sciences	12	6.45%
			0022: BA Liberal Studies	9	4.84%
			0023: BA Sustainability Studies	3	1.61%
			0024: BS Environmental Science	2	1.08%
			0025: BS Earth Science	11	5.91%
			0026: BS Marine Biology	10	5.38%
			0028	4	2.15%
			0030: Master of Business Administration	2	1.08%
			Total	186	100.00%
			No Response	19	
Residence Classification	N	%			
In-state	154	77.00%			
Out-of-state	45	22.50%			
International (not U.S. citizen)	1	0.50%			
Total	200	100.00%			
No Response	5				
Disabilities	N	%			
Yes - Disability	8	4.00%			
No - Disability	192	96.00%			
Total	200	100.00%			
No Response	5				
Institution Was My	N	%			
1st choice	149	74.13%			
2nd choice	38	18.91%			
3rd choice or lower	14	6.97%			
Total	201	100.00%			
No Response	4				

Strategic Planning Overview

Strengths and Challenges

Strengths

- 39. I am able to experience intellectual growth here.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 68. Nearly all of the faculty are knowledgeable in their field.
- 33. My academic advisor is knowledgeable about requirements in my major.
- 6. My academic advisor is approachable.
- 14. My academic advisor is concerned about my success as an individual.
- 55. Major requirements are clear and reasonable.
- 7. The campus is safe and secure for all students.
- 65. Faculty are usually available after class and during office hours.
- 2. The campus staff are caring and helpful.
- 36. Security staff respond quickly in emergencies.
- 72. On the whole, the campus is well-maintained.
- 27. The personnel involved in registration are helpful.
- 45. Students are made to feel welcome on this campus.
- 76. Campus item: APU classes provide "active learning" experiences.
- 3. Faculty care about me as an individual.
- 67. Freedom of expression is protected on campus.
- 18. Library resources and services are adequate.
- 26. Computer labs are adequate and accessible.

Challenges

- 58. The quality of instruction I receive in most of my classes is excellent.
- 66. Tuition paid is a worthwhile investment.
- 34. I am able to register for classes I need with few conflicts.
- 8. The content of the courses within my major is valuable.
- 16. The instruction in my major field is excellent.
- 41. There is a commitment to academic excellence on this campus.
- 69. There is a good variety of courses provided on this campus.
- 17. Adequate financial aid is available for most students.
- 47. Faculty provide timely feedback about student progress in a course.
- 5. Financial aid counselors are helpful.
- 57. I seldom get the "run-around" when seeking information on this campus.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 19. My academic advisor helps me set goals to work toward.
- 11. Billing policies are reasonable.

Strategic Planning Overview

80. Campus item: The University website serves as an effective communication medium for information about APU.

74. Campus item: My health insurance is adequate to meet my needs.

Strategic Planning Overview Trends

Higher Satisfaction vs. April 2013

36. Security staff respond quickly in emergencies.

Lower Satisfaction vs. April 2013

80. Campus item: The University website serves as an effective communication medium for information about APU.

Higher Importance vs. April 2013

65. Faculty are usually available after class and during office hours.

36. Security staff respond quickly in emergencies.

27. The personnel involved in registration are helpful.

4. Admissions staff are knowledgeable.

74. Campus item: My health insurance is adequate to meet my needs.

Institutional Summary
Scales: In Order of Importance

Scale	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Academic Advising	6.51	5.84 / 1.15	0.67	6.43	5.79 / 1.27	0.64	0.05
Instructional Effectiveness	6.46	5.74 / 0.99	0.72	6.45	5.69 / 0.95	0.76	0.05
Concern for the Individual	6.27	5.80 / 1.01	0.47	6.19	5.62 / 1.12	0.57	0.18
Recruitment and Financial Aid	6.26	5.14 / 1.39	1.12	6.17	5.40 / 1.18	0.77	-0.26
Registration Effectiveness	6.26	5.61 / 0.95	0.65	6.14	5.53 / 0.97	0.61	0.08
Safety and Security	6.26	5.80 / 0.96	0.46	6.01	5.68 / 1.08	0.33	0.12
Campus Climate	6.22	5.59 / 0.98	0.63	6.16	5.53 / 1.04	0.63	0.06
Student Centeredness	6.20	5.68 / 1.03	0.52	6.19	5.62 / 1.13	0.57	0.06
Service Excellence	6.07	5.50 / 0.97	0.57	5.94	5.45 / 1.00	0.49	0.05
Campus Support Services	6.04	5.74 / 0.83	0.30	5.95	5.68 / 0.88	0.27	0.06
Campus Life	5.67	5.33 / 1.05	0.34	5.58	5.19 / 1.14	0.39	0.14
Responsiveness to Diverse Populations		5.82 / 1.10			5.58 / 1.26		0.24

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Order of Importance

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
39. I am able to experience intellectual growth here.	6.66	5.98 / 1.25	0.68	6.55	5.96 / 1.20	0.59	0.02
58. The quality of instruction I receive in most of my classes is excellent.	6.66	5.83 / 1.36	0.83	6.67	5.75 / 1.36	0.92	0.08
66. Tuition paid is a worthwhile investment.	6.65	5.34 / 1.54	1.31	6.55	5.03 / 1.67	1.52	0.31
34. I am able to register for classes I need with few conflicts.	6.62	5.73 / 1.44	0.89	6.55	5.56 / 1.57	0.99	0.17
8. The content of the courses within my major is valuable.	6.61	5.68 / 1.31	0.93	6.74	5.67 / 1.29	1.07	0.01
68. Nearly all of the faculty are knowledgeable in their field.	6.61	6.04 / 1.24	0.57	6.65	6.22 / 1.03	0.43	-0.18
33. My academic advisor is knowledgeable about requirements in my major.	6.60	6.09 / 1.37	0.51	6.56	6.03 / 1.46	0.53	0.06
6. My academic advisor is approachable.	6.59	5.92 / 1.50	0.67	6.53	5.96 / 1.57	0.57	-0.04
16. The instruction in my major field is excellent.	6.59	5.73 / 1.32	0.86	6.70	5.68 / 1.35	1.02	0.05
14. My academic advisor is concerned about my success as an individual.	6.55	5.95 / 1.37	0.60	6.41	5.77 / 1.52	0.64	0.18
55. Major requirements are clear and reasonable.	6.52	5.80 / 1.32	0.72	6.46	5.79 / 1.40	0.67	0.01
7. The campus is safe and secure for all students.	6.48	6.12 / 1.00	0.36	6.39	5.92 / 1.27	0.47	0.20
41. There is a commitment to academic excellence on this campus.	6.47	5.65 / 1.43	0.82	6.43	5.42 / 1.47	1.01	0.23
65. Faculty are usually available after class and during office hours.	6.47	6.09 / 1.08	0.38	6.30	5.94 / 1.23	0.36	0.15
69. There is a good variety of courses provided on this campus.	6.47	5.27 / 1.60	1.20	6.51	5.34 / 1.54	1.17	-0.07
17. Adequate financial aid is available for most students.	6.45	4.96 / 1.76	1.49	6.39	5.18 / 1.67	1.21	-0.22

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Order of Importance

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
25. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.73 / 1.42	0.72	6.39	5.52 / 1.52	0.87	0.21
47. Faculty provide timely feedback about student progress in a course.	6.44	5.37 / 1.51	1.07	6.40	5.40 / 1.46	1.00	-0.03
2. The campus staff are caring and helpful.	6.43	5.97 / 1.11	0.46	6.30	5.75 / 1.25	0.55	0.22
61. Adjunct faculty are competent as classroom instructors.	6.42	5.75 / 1.48	0.67	6.32	5.80 / 1.22	0.52	-0.05
5. Financial aid counselors are helpful.	6.39	4.76 / 2.13	1.63	6.24	5.14 / 1.80	1.10	-0.38
36. Security staff respond quickly in emergencies.	6.38	5.84 / 1.30	0.54	6.20	5.34 / 1.71	0.86	0.50 *
57. I seldom get the "run-around" when seeking information on this campus.	6.35	5.04 / 1.80	1.31	6.34	5.30 / 1.78	1.04	-0.26
72. On the whole, the campus is well-maintained.	6.35	5.80 / 1.30	0.55	6.23	5.74 / 1.35	0.49	0.06
12. Financial aid awards are announced to students in time to be helpful in college planning.	6.34	4.84 / 1.85	1.50	6.33	5.23 / 1.71	1.10	-0.39
29. It is an enjoyable experience to be a student on this campus.	6.34	5.70 / 1.39	0.64	6.45	5.66 / 1.44	0.79	0.04
27. The personnel involved in registration are helpful.	6.32	5.87 / 1.26	0.45	6.16	5.80 / 1.27	0.36	0.07
59. This institution shows concern for students as individuals.	6.32	5.74 / 1.37	0.58	6.37	5.76 / 1.33	0.61	-0.02
19. My academic advisor helps me set goals to work toward.	6.31	5.41 / 1.59	0.90	6.17	5.39 / 1.76	0.78	0.02
51. This institution has a good reputation within the community.	6.30	5.67 / 1.36	0.63	6.27	5.73 / 1.41	0.54	-0.06
45. Students are made to feel welcome on this campus.	6.28	5.80 / 1.29	0.48	6.32	5.77 / 1.44	0.55	0.03

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Order of Importance

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
76. Campus item: APU classes provide "active learning" experiences.	6.28	5.91 / 1.30	0.37	6.28	5.96 / 1.11	0.32	-0.05
3. Faculty care about me as an individual.	6.26	5.87 / 1.23	0.39	6.28	5.79 / 1.36	0.49	0.08
67. Freedom of expression is protected on campus.	6.25	5.80 / 1.23	0.45	6.28	5.70 / 1.45	0.58	0.10
18. Library resources and services are adequate.	6.24	6.12 / 0.99	0.12	6.11	5.95 / 1.27	0.16	0.17
11. Billing policies are reasonable.	6.23	5.04 / 1.66	1.19	6.20	5.09 / 1.55	1.11	-0.05
4. Admissions staff are knowledgeable.	6.22	5.49 / 1.50	0.73	6.03	5.76 / 1.23	0.27	-0.27
80. Campus item: The University website serves as an effective communication medium for information about APU.	6.22	4.94 / 1.76	1.28	6.24	5.35 / 1.58	0.89	-0.41 *
26. Computer labs are adequate and accessible.	6.21	5.91 / 1.18	0.30	6.14	5.92 / 1.24	0.22	-0.01
74. Campus item: My health insurance is adequate to meet my needs.	6.21	5.01 / 2.14	1.20	6.00	4.68 / 2.03	1.32	0.33
44. Academic support services adequately meet the needs of students.	6.20	5.67 / 1.19	0.53	6.09	5.66 / 1.20	0.43	0.01
28. Parking lots are well-lighted and secure.	6.18	5.53 / 1.44	0.65	5.80	5.58 / 1.40	0.22	-0.05
35. The assessment and course placement procedures are reasonable.	6.17	5.82 / 1.11	0.35	6.13	5.75 / 1.21	0.38	0.07
62. There is a strong commitment to racial harmony on this campus.	6.17	5.80 / 1.36	0.37	5.85	5.63 / 1.36	0.22	0.17
70. Graduate teaching assistants are competent as classroom instructors.	6.17	5.62 / 1.34	0.55	6.05	5.50 / 1.35	0.55	0.12
79. Campus item: The university is environmentally friendly.	6.16	5.25 / 1.61	0.91	6.01	5.41 / 1.55	0.60	-0.16

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Order of Importance

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
50. Class change (drop/add) policies are reasonable.	6.13	5.84 / 1.15	0.29	6.07	5.57 / 1.35	0.50	0.27
53. Faculty take into consideration student differences as they teach a course.	6.13	5.72 / 1.33	0.41	6.21	5.57 / 1.37	0.64	0.15
48. Admissions counselors accurately portray the campus in their recruiting practices.	6.10	5.29 / 1.56	0.81	6.02	5.32 / 1.53	0.70	-0.03
82. Campus item: APU leaders listen to the concerns of students and make changes based on student needs.	6.10	4.70 / 1.79	1.40	6.17	5.04 / 1.71	1.13	-0.34
63. Student disciplinary procedures are fair.	6.07	5.47 / 1.39	0.60	5.97	5.25 / 1.59	0.72	0.22
91. Financial aid as factor in decision to enroll.	6.07			5.97			
71. Channels for expressing student complaints are readily available.	6.05	4.76 / 1.75	1.29	5.99	5.02 / 1.60	0.97	-0.26
31. Males and females have equal opportunities to participate in intercollegiate athletics.	6.04	5.46 / 1.54	0.58	5.58	5.39 / 1.70	0.19	0.07
43. Admissions counselors respond to prospective students' unique needs and requests.	6.04	5.53 / 1.37	0.51	5.96	5.80 / 1.30	0.16	-0.27
21. The amount of student parking space on campus is adequate.	6.02	5.72 / 1.36	0.30	5.70	5.74 / 1.47	-0.04	-0.02
10. Administrators are approachable to students.	5.98	5.54 / 1.34	0.44	5.85	5.40 / 1.46	0.45	0.14
92. Academic reputation as factor in decision to enroll.	5.98			6.03			
20. The business office is open during hours which are convenient for most students.	5.97	5.60 / 1.32	0.37	5.68	5.61 / 1.23	0.07	-0.01
22. Counseling staff care about students as individuals.	5.97	5.78 / 1.23	0.19	5.67	5.57 / 1.44	0.10	0.21
40. Residence hall regulations are reasonable.	5.97	5.43 / 1.57	0.54	5.79	4.80 / 1.73	0.99	0.63 *

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Order of Importance

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
49. There are adequate services to help me decide upon a career.	5.97	5.15 / 1.44	0.82	6.19	4.90 / 1.57	1.29	0.25
32. Tutoring services are readily available.	5.95	5.35 / 1.51	0.60	5.73	5.56 / 1.27	0.17	-0.21
83. Campus item: Recreation rentals and facilities meet my needs.	5.95	5.88 / 1.32	0.07	5.97	5.71 / 1.35	0.26	0.17
77. Campus item: Student Activities, Recreation Programs and Outdoor Programs offer a good variety of activities and programs.	5.94	5.96 / 1.22	-0.02	5.89	5.96 / 1.16	-0.07	0.00
64. New student orientation services help students adjust to college.	5.92	5.33 / 1.50	0.59	5.63	5.38 / 1.52	0.25	-0.05
78. Campus item: Most students who want jobs on campus can find student employment.	5.88	5.38 / 1.68	0.50	6.04	4.83 / 1.70	1.21	0.55 *
15. The staff in the health services area are competent.	5.86	5.05 / 1.72	0.81	5.51	4.57 / 1.72	0.94	0.48
73. Student activities fees are put to good use.	5.86	5.15 / 1.67	0.71	5.96	4.75 / 1.75	1.21	0.40
1. Most students feel a sense of belonging here.	5.85	5.31 / 1.46	0.54	5.82	5.36 / 1.39	0.46	-0.05
37. I feel a sense of pride about my campus.	5.84	5.24 / 1.64	0.60	5.55	5.32 / 1.50	0.23	-0.08
13. Library staff are helpful and approachable.	5.83	5.65 / 1.30	0.18	5.56	5.53 / 1.33	0.03	0.12
90. Cost as factor in decision to enroll.	5.83			5.88			
23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)	5.81	5.32 / 1.21	0.49	5.88	5.22 / 1.44	0.66	0.10
54. Bookstore staff are helpful.	5.81	6.23 / 1.28	-0.42	5.79	6.10 / 1.24	-0.31	0.13
38. There is an adequate selection of food available in the cafeteria.	5.79	5.28 / 1.57	0.51	5.80	5.11 / 1.88	0.69	0.17

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Items: In Order of Importance

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
30. Residence hall staff are concerned about me as an individual.	5.75	5.64 / 1.32	0.11	5.55	4.83 / 1.73	0.72	0.81 **
52. The student center is a comfortable place for students to spend their leisure time.	5.73	5.60 / 1.31	0.13	5.73	5.41 / 1.54	0.32	0.19
75. Campus item: Most students feel the alcohol policy works well at APU.	5.73	4.35 / 2.14	1.38	5.50	3.72 / 2.15	1.78	0.63
81. Campus item: The Associated Students of Alaska Pacific University (ASAPU) does a good job representing my interests.	5.73	4.93 / 1.74	0.80	5.79	4.62 / 1.79	1.17	0.31
60. I generally know what's happening on campus.	5.60	5.58 / 1.19	0.02	5.64	5.47 / 1.49	0.17	0.11
96. Geographic setting as factor in decision to enroll.	5.60			5.84			
98. Personalized attention prior to enrollment as factor in decision to enroll.	5.54			5.57			
93. Size of institution as factor in decision to enroll.	5.42			5.60			
46. I can easily get involved in campus organizations.	5.40	5.53 / 1.40	-0.13	5.54	5.62 / 1.42	-0.08	-0.09
56. The student handbook provides helpful information about campus life.	5.38	5.60 / 1.20	-0.22	5.45	5.50 / 1.38	-0.05	0.10
42. There are a sufficient number of weekend activities for students.	5.32	5.58 / 1.34	-0.26	5.35	5.43 / 1.40	-0.08	0.15
24. The intercollegiate athletic programs contribute to a strong sense of school spirit.	5.13	3.84 / 2.02	1.29	4.36	3.75 / 2.06	0.61	0.09
9. A variety of intramural activities are offered.	4.93	4.89 / 1.55	0.04	4.80	5.03 / 1.55	-0.23	-0.14
97. Campus appearance as factor in decision to enroll.	4.76			4.84			

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Order of Importance

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
95. Recommendations from family/friends as factor in decision to enroll.	4.51			4.20			
94. Opportunity to play sports as factor in decision to enroll.	2.87			2.66			
84. Institution's commitment to part-time students?		5.91 / 1.22			5.71 / 1.31		0.20
85. Institution's commitment to evening students?		5.92 / 1.16			5.79 / 1.36		0.13
86. Institution's commitment to older, returning learners?		6.02 / 1.16			5.99 / 1.22		0.03
87. Institution's commitment to under-represented populations?		5.58 / 1.50			5.22 / 1.49		0.36
88. Institution's commitment to commuters?		5.80 / 1.21			5.41 / 1.50		0.39 *
89. Institution's commitment to students with disabilities?		5.57 / 1.44			5.19 / 1.60		0.38

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Academic Advising

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING	6.51	5.84 / 1.15	0.67	6.43	5.79 / 1.27	0.64	0.05
6. My academic advisor is approachable.	6.59	5.92 / 1.50	0.67	6.53	5.96 / 1.57	0.57	-0.04
14. My academic advisor is concerned about my success as an individual.	6.55	5.95 / 1.37	0.60	6.41	5.77 / 1.52	0.64	0.18
19. My academic advisor helps me set goals to work toward.	6.31	5.41 / 1.59	0.90	6.17	5.39 / 1.76	0.78	0.02
33. My academic advisor is knowledgeable about requirements in my major.	6.60	6.09 / 1.37	0.51	6.56	6.03 / 1.46	0.53	0.06
55. Major requirements are clear and reasonable.	6.52	5.80 / 1.32	0.72	6.46	5.79 / 1.40	0.67	0.01

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Campus Climate

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	6.22	5.59 / 0.98	0.63	6.16	5.53 / 1.04	0.63	0.06
1. Most students feel a sense of belonging here.	5.85	5.31 / 1.46	0.54	5.82	5.36 / 1.39	0.46	-0.05
2. The campus staff are caring and helpful.	6.43	5.97 / 1.11	0.46	6.30	5.75 / 1.25	0.55	0.22
3. Faculty care about me as an individual.	6.26	5.87 / 1.23	0.39	6.28	5.79 / 1.36	0.49	0.08
7. The campus is safe and secure for all students.	6.48	6.12 / 1.00	0.36	6.39	5.92 / 1.27	0.47	0.20
10. Administrators are approachable to students.	5.98	5.54 / 1.34	0.44	5.85	5.40 / 1.46	0.45	0.14
29. It is an enjoyable experience to be a student on this campus.	6.34	5.70 / 1.39	0.64	6.45	5.66 / 1.44	0.79	0.04
37. I feel a sense of pride about my campus.	5.84	5.24 / 1.64	0.60	5.55	5.32 / 1.50	0.23	-0.08
41. There is a commitment to academic excellence on this campus.	6.47	5.65 / 1.43	0.82	6.43	5.42 / 1.47	1.01	0.23
45. Students are made to feel welcome on this campus.	6.28	5.80 / 1.29	0.48	6.32	5.77 / 1.44	0.55	0.03
51. This institution has a good reputation within the community.	6.30	5.67 / 1.36	0.63	6.27	5.73 / 1.41	0.54	-0.06
57. I seldom get the "run-around" when seeking information on this campus.	6.35	5.04 / 1.80	1.31	6.34	5.30 / 1.78	1.04	-0.26
59. This institution shows concern for students as individuals.	6.32	5.74 / 1.37	0.58	6.37	5.76 / 1.33	0.61	-0.02
60. I generally know what's happening on campus.	5.60	5.58 / 1.19	0.02	5.64	5.47 / 1.49	0.17	0.11
62. There is a strong commitment to racial harmony on this campus.	6.17	5.80 / 1.36	0.37	5.85	5.63 / 1.36	0.22	0.17
66. Tuition paid is a worthwhile investment.	6.65	5.34 / 1.54	1.31	6.55	5.03 / 1.67	1.52	0.31

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Campus Climate

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
67. Freedom of expression is protected on campus.	6.25	5.80 / 1.23	0.45	6.28	5.70 / 1.45	0.58	0.10
71. Channels for expressing student complaints are readily available.	6.05	4.76 / 1.75	1.29	5.99	5.02 / 1.60	0.97	-0.26

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Campus Life

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS LIFE	5.67	5.33 / 1.05	0.34	5.58	5.19 / 1.14	0.39	0.14
9. A variety of intramural activities are offered.	4.93	4.89 / 1.55	0.04	4.80	5.03 / 1.55	-0.23	-0.14
23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)	5.81	5.32 / 1.21	0.49	5.88	5.22 / 1.44	0.66	0.10
24. The intercollegiate athletic programs contribute to a strong sense of school spirit.	5.13	3.84 / 2.02	1.29	4.36	3.75 / 2.06	0.61	0.09
30. Residence hall staff are concerned about me as an individual.	5.75	5.64 / 1.32	0.11	5.55	4.83 / 1.73	0.72	0.81 **
31. Males and females have equal opportunities to participate in intercollegiate athletics.	6.04	5.46 / 1.54	0.58	5.58	5.39 / 1.70	0.19	0.07
38. There is an adequate selection of food available in the cafeteria.	5.79	5.28 / 1.57	0.51	5.80	5.11 / 1.88	0.69	0.17
40. Residence hall regulations are reasonable.	5.97	5.43 / 1.57	0.54	5.79	4.80 / 1.73	0.99	0.63 *
42. There are a sufficient number of weekend activities for students.	5.32	5.58 / 1.34	-0.26	5.35	5.43 / 1.40	-0.08	0.15
46. I can easily get involved in campus organizations.	5.40	5.53 / 1.40	-0.13	5.54	5.62 / 1.42	-0.08	-0.09
52. The student center is a comfortable place for students to spend their leisure time.	5.73	5.60 / 1.31	0.13	5.73	5.41 / 1.54	0.32	0.19
56. The student handbook provides helpful information about campus life.	5.38	5.60 / 1.20	-0.22	5.45	5.50 / 1.38	-0.05	0.10
63. Student disciplinary procedures are fair.	6.07	5.47 / 1.39	0.60	5.97	5.25 / 1.59	0.72	0.22
64. New student orientation services help students adjust to college.	5.92	5.33 / 1.50	0.59	5.63	5.38 / 1.52	0.25	-0.05

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Campus Life

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
67. Freedom of expression is protected on campus.	6.25	5.80 / 1.23	0.45	6.28	5.70 / 1.45	0.58	0.10
73. Student activities fees are put to good use.	5.86	5.15 / 1.67	0.71	5.96	4.75 / 1.75	1.21	0.40

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Campus Support Services

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SUPPORT SERVICES	6.04	5.74 / 0.83	0.30	5.95	5.68 / 0.88	0.27	0.06
13. Library staff are helpful and approachable.	5.83	5.65 / 1.30	0.18	5.56	5.53 / 1.33	0.03	0.12
18. Library resources and services are adequate.	6.24	6.12 / 0.99	0.12	6.11	5.95 / 1.27	0.16	0.17
26. Computer labs are adequate and accessible.	6.21	5.91 / 1.18	0.30	6.14	5.92 / 1.24	0.22	-0.01
32. Tutoring services are readily available.	5.95	5.35 / 1.51	0.60	5.73	5.56 / 1.27	0.17	-0.21
44. Academic support services adequately meet the needs of students.	6.20	5.67 / 1.19	0.53	6.09	5.66 / 1.20	0.43	0.01
49. There are adequate services to help me decide upon a career.	5.97	5.15 / 1.44	0.82	6.19	4.90 / 1.57	1.29	0.25
54. Bookstore staff are helpful.	5.81	6.23 / 1.28	-0.42	5.79	6.10 / 1.24	-0.31	0.13

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	6.27	5.80 / 1.01	0.47	6.19	5.62 / 1.12	0.57	0.18
3. Faculty care about me as an individual.	6.26	5.87 / 1.23	0.39	6.28	5.79 / 1.36	0.49	0.08
14. My academic advisor is concerned about my success as an individual.	6.55	5.95 / 1.37	0.60	6.41	5.77 / 1.52	0.64	0.18
22. Counseling staff care about students as individuals.	5.97	5.78 / 1.23	0.19	5.67	5.57 / 1.44	0.10	0.21
25. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.73 / 1.42	0.72	6.39	5.52 / 1.52	0.87	0.21
30. Residence hall staff are concerned about me as an individual.	5.75	5.64 / 1.32	0.11	5.55	4.83 / 1.73	0.72	0.81 **
59. This institution shows concern for students as individuals.	6.32	5.74 / 1.37	0.58	6.37	5.76 / 1.33	0.61	-0.02

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.46	5.74 / 0.99	0.72	6.45	5.69 / 0.95	0.76	0.05
3. Faculty care about me as an individual.	6.26	5.87 / 1.23	0.39	6.28	5.79 / 1.36	0.49	0.08
8. The content of the courses within my major is valuable.	6.61	5.68 / 1.31	0.93	6.74	5.67 / 1.29	1.07	0.01
16. The instruction in my major field is excellent.	6.59	5.73 / 1.32	0.86	6.70	5.68 / 1.35	1.02	0.05
25. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.73 / 1.42	0.72	6.39	5.52 / 1.52	0.87	0.21
39. I am able to experience intellectual growth here.	6.66	5.98 / 1.25	0.68	6.55	5.96 / 1.20	0.59	0.02
41. There is a commitment to academic excellence on this campus.	6.47	5.65 / 1.43	0.82	6.43	5.42 / 1.47	1.01	0.23
47. Faculty provide timely feedback about student progress in a course.	6.44	5.37 / 1.51	1.07	6.40	5.40 / 1.46	1.00	-0.03
53. Faculty take into consideration student differences as they teach a course.	6.13	5.72 / 1.33	0.41	6.21	5.57 / 1.37	0.64	0.15
58. The quality of instruction I receive in most of my classes is excellent.	6.66	5.83 / 1.36	0.83	6.67	5.75 / 1.36	0.92	0.08
61. Adjunct faculty are competent as classroom instructors.	6.42	5.75 / 1.48	0.67	6.32	5.80 / 1.22	0.52	-0.05
65. Faculty are usually available after class and during office hours.	6.47	6.09 / 1.08	0.38	6.30	5.94 / 1.23	0.36	0.15
68. Nearly all of the faculty are knowledgeable in their field.	6.61	6.04 / 1.24	0.57	6.65	6.22 / 1.03	0.43	-0.18
69. There is a good variety of courses provided on this campus.	6.47	5.27 / 1.60	1.20	6.51	5.34 / 1.54	1.17	-0.07
70. Graduate teaching assistants are competent as classroom instructors.	6.17	5.62 / 1.34	0.55	6.05	5.50 / 1.35	0.55	0.12

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Recruitment and Financial Aid

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RECRUITMENT AND FINANCIAL AID	6.26	5.14 / 1.39	1.12	6.17	5.40 / 1.18	0.77	-0.26
4. Admissions staff are knowledgeable.	6.22	5.49 / 1.50	0.73	6.03	5.76 / 1.23	0.27	-0.27
5. Financial aid counselors are helpful.	6.39	4.76 / 2.13	1.63	6.24	5.14 / 1.80	1.10	-0.38
12. Financial aid awards are announced to students in time to be helpful in college planning.	6.34	4.84 / 1.85	1.50	6.33	5.23 / 1.71	1.10	-0.39
17. Adequate financial aid is available for most students.	6.45	4.96 / 1.76	1.49	6.39	5.18 / 1.67	1.21	-0.22
43. Admissions counselors respond to prospective students' unique needs and requests.	6.04	5.53 / 1.37	0.51	5.96	5.80 / 1.30	0.16	-0.27
48. Admissions counselors accurately portray the campus in their recruiting practices.	6.10	5.29 / 1.56	0.81	6.02	5.32 / 1.53	0.70	-0.03

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.26	5.61 / 0.95	0.65	6.14	5.53 / 0.97	0.61	0.08
11. Billing policies are reasonable.	6.23	5.04 / 1.66	1.19	6.20	5.09 / 1.55	1.11	-0.05
20. The business office is open during hours which are convenient for most students.	5.97	5.60 / 1.32	0.37	5.68	5.61 / 1.23	0.07	-0.01
27. The personnel involved in registration are helpful.	6.32	5.87 / 1.26	0.45	6.16	5.80 / 1.27	0.36	0.07
34. I am able to register for classes I need with few conflicts.	6.62	5.73 / 1.44	0.89	6.55	5.56 / 1.57	0.99	0.17
50. Class change (drop/add) policies are reasonable.	6.13	5.84 / 1.15	0.29	6.07	5.57 / 1.35	0.50	0.27

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.82 / 1.10			5.58 / 1.26		0.24
84. Institution's commitment to part-time students?		5.91 / 1.22			5.71 / 1.31		0.20
85. Institution's commitment to evening students?		5.92 / 1.16			5.79 / 1.36		0.13
86. Institution's commitment to older, returning learners?		6.02 / 1.16			5.99 / 1.22		0.03
87. Institution's commitment to under-represented populations?		5.58 / 1.50			5.22 / 1.49		0.36
88. Institution's commitment to commuters?		5.80 / 1.21			5.41 / 1.50		0.39 *
89. Institution's commitment to students with disabilities?		5.57 / 1.44			5.19 / 1.60		0.38

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Safety and Security

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	6.26	5.80 / 0.96	0.46	6.01	5.68 / 1.08	0.33	0.12
7. The campus is safe and secure for all students.	6.48	6.12 / 1.00	0.36	6.39	5.92 / 1.27	0.47	0.20
21. The amount of student parking space on campus is adequate.	6.02	5.72 / 1.36	0.30	5.70	5.74 / 1.47	-0.04	-0.02
28. Parking lots are well-lighted and secure.	6.18	5.53 / 1.44	0.65	5.80	5.58 / 1.40	0.22	-0.05
36. Security staff respond quickly in emergencies.	6.38	5.84 / 1.30	0.54	6.20	5.34 / 1.71	0.86	0.50 *

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Service Excellence

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SERVICE EXCELLENCE	6.07	5.50 / 0.97	0.57	5.94	5.45 / 1.00	0.49	0.05
2. The campus staff are caring and helpful.	6.43	5.97 / 1.11	0.46	6.30	5.75 / 1.25	0.55	0.22
13. Library staff are helpful and approachable.	5.83	5.65 / 1.30	0.18	5.56	5.53 / 1.33	0.03	0.12
15. The staff in the health services area are competent.	5.86	5.05 / 1.72	0.81	5.51	4.57 / 1.72	0.94	0.48
22. Counseling staff care about students as individuals.	5.97	5.78 / 1.23	0.19	5.67	5.57 / 1.44	0.10	0.21
27. The personnel involved in registration are helpful.	6.32	5.87 / 1.26	0.45	6.16	5.80 / 1.27	0.36	0.07
57. I seldom get the "run-around" when seeking information on this campus.	6.35	5.04 / 1.80	1.31	6.34	5.30 / 1.78	1.04	-0.26
60. I generally know what's happening on campus.	5.60	5.58 / 1.19	0.02	5.64	5.47 / 1.49	0.17	0.11
71. Channels for expressing student complaints are readily available.	6.05	4.76 / 1.75	1.29	5.99	5.02 / 1.60	0.97	-0.26

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Student Centeredness

Scale/Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	6.20	5.68 / 1.03	0.52	6.19	5.62 / 1.13	0.57	0.06
1. Most students feel a sense of belonging here.	5.85	5.31 / 1.46	0.54	5.82	5.36 / 1.39	0.46	-0.05
2. The campus staff are caring and helpful.	6.43	5.97 / 1.11	0.46	6.30	5.75 / 1.25	0.55	0.22
10. Administrators are approachable to students.	5.98	5.54 / 1.34	0.44	5.85	5.40 / 1.46	0.45	0.14
29. It is an enjoyable experience to be a student on this campus.	6.34	5.70 / 1.39	0.64	6.45	5.66 / 1.44	0.79	0.04
45. Students are made to feel welcome on this campus.	6.28	5.80 / 1.29	0.48	6.32	5.77 / 1.44	0.55	0.03
59. This institution shows concern for students as individuals.	6.32	5.74 / 1.37	0.58	6.37	5.76 / 1.33	0.61	-0.02

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Items: In Sequential Order

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. Most students feel a sense of belonging here.	5.85	5.31 / 1.46	0.54	5.82	5.36 / 1.39	0.46	-0.05
2. The campus staff are caring and helpful.	6.43	5.97 / 1.11	0.46	6.30	5.75 / 1.25	0.55	0.22
3. Faculty care about me as an individual.	6.26	5.87 / 1.23	0.39	6.28	5.79 / 1.36	0.49	0.08
4. Admissions staff are knowledgeable.	6.22	5.49 / 1.50	0.73	6.03	5.76 / 1.23	0.27	-0.27
5. Financial aid counselors are helpful.	6.39	4.76 / 2.13	1.63	6.24	5.14 / 1.80	1.10	-0.38
6. My academic advisor is approachable.	6.59	5.92 / 1.50	0.67	6.53	5.96 / 1.57	0.57	-0.04
7. The campus is safe and secure for all students.	6.48	6.12 / 1.00	0.36	6.39	5.92 / 1.27	0.47	0.20
8. The content of the courses within my major is valuable.	6.61	5.68 / 1.31	0.93	6.74	5.67 / 1.29	1.07	0.01
9. A variety of intramural activities are offered.	4.93	4.89 / 1.55	0.04	4.80	5.03 / 1.55	-0.23	-0.14
10. Administrators are approachable to students.	5.98	5.54 / 1.34	0.44	5.85	5.40 / 1.46	0.45	0.14
11. Billing policies are reasonable.	6.23	5.04 / 1.66	1.19	6.20	5.09 / 1.55	1.11	-0.05
12. Financial aid awards are announced to students in time to be helpful in college planning.	6.34	4.84 / 1.85	1.50	6.33	5.23 / 1.71	1.10	-0.39
13. Library staff are helpful and approachable.	5.83	5.65 / 1.30	0.18	5.56	5.53 / 1.33	0.03	0.12
14. My academic advisor is concerned about my success as an individual.	6.55	5.95 / 1.37	0.60	6.41	5.77 / 1.52	0.64	0.18
15. The staff in the health services area are competent.	5.86	5.05 / 1.72	0.81	5.51	4.57 / 1.72	0.94	0.48
16. The instruction in my major field is excellent.	6.59	5.73 / 1.32	0.86	6.70	5.68 / 1.35	1.02	0.05

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Items: In Sequential Order

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Adequate financial aid is available for most students.	6.45	4.96 / 1.76	1.49	6.39	5.18 / 1.67	1.21	-0.22
18. Library resources and services are adequate.	6.24	6.12 / 0.99	0.12	6.11	5.95 / 1.27	0.16	0.17
19. My academic advisor helps me set goals to work toward.	6.31	5.41 / 1.59	0.90	6.17	5.39 / 1.76	0.78	0.02
20. The business office is open during hours which are convenient for most students.	5.97	5.60 / 1.32	0.37	5.68	5.61 / 1.23	0.07	-0.01
21. The amount of student parking space on campus is adequate.	6.02	5.72 / 1.36	0.30	5.70	5.74 / 1.47	-0.04	-0.02
22. Counseling staff care about students as individuals.	5.97	5.78 / 1.23	0.19	5.67	5.57 / 1.44	0.10	0.21
23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)	5.81	5.32 / 1.21	0.49	5.88	5.22 / 1.44	0.66	0.10
24. The intercollegiate athletic programs contribute to a strong sense of school spirit.	5.13	3.84 / 2.02	1.29	4.36	3.75 / 2.06	0.61	0.09
25. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.73 / 1.42	0.72	6.39	5.52 / 1.52	0.87	0.21
26. Computer labs are adequate and accessible.	6.21	5.91 / 1.18	0.30	6.14	5.92 / 1.24	0.22	-0.01
27. The personnel involved in registration are helpful.	6.32	5.87 / 1.26	0.45	6.16	5.80 / 1.27	0.36	0.07
28. Parking lots are well-lighted and secure.	6.18	5.53 / 1.44	0.65	5.80	5.58 / 1.40	0.22	-0.05
29. It is an enjoyable experience to be a student on this campus.	6.34	5.70 / 1.39	0.64	6.45	5.66 / 1.44	0.79	0.04
30. Residence hall staff are concerned about me as an individual.	5.75	5.64 / 1.32	0.11	5.55	4.83 / 1.73	0.72	0.81 **
31. Males and females have equal opportunities to participate in intercollegiate athletics.	6.04	5.46 / 1.54	0.58	5.58	5.39 / 1.70	0.19	0.07

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary**Items: In Sequential Order**

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. Tutoring services are readily available.	5.95	5.35 / 1.51	0.60	5.73	5.56 / 1.27	0.17	-0.21
33. My academic advisor is knowledgeable about requirements in my major.	6.60	6.09 / 1.37	0.51	6.56	6.03 / 1.46	0.53	0.06
34. I am able to register for classes I need with few conflicts.	6.62	5.73 / 1.44	0.89	6.55	5.56 / 1.57	0.99	0.17
35. The assessment and course placement procedures are reasonable.	6.17	5.82 / 1.11	0.35	6.13	5.75 / 1.21	0.38	0.07
36. Security staff respond quickly in emergencies.	6.38	5.84 / 1.30	0.54	6.20	5.34 / 1.71	0.86	0.50 *
37. I feel a sense of pride about my campus.	5.84	5.24 / 1.64	0.60	5.55	5.32 / 1.50	0.23	-0.08
38. There is an adequate selection of food available in the cafeteria.	5.79	5.28 / 1.57	0.51	5.80	5.11 / 1.88	0.69	0.17
39. I am able to experience intellectual growth here.	6.66	5.98 / 1.25	0.68	6.55	5.96 / 1.20	0.59	0.02
40. Residence hall regulations are reasonable.	5.97	5.43 / 1.57	0.54	5.79	4.80 / 1.73	0.99	0.63 *
41. There is a commitment to academic excellence on this campus.	6.47	5.65 / 1.43	0.82	6.43	5.42 / 1.47	1.01	0.23
42. There are a sufficient number of weekend activities for students.	5.32	5.58 / 1.34	-0.26	5.35	5.43 / 1.40	-0.08	0.15
43. Admissions counselors respond to prospective students' unique needs and requests.	6.04	5.53 / 1.37	0.51	5.96	5.80 / 1.30	0.16	-0.27
44. Academic support services adequately meet the needs of students.	6.20	5.67 / 1.19	0.53	6.09	5.66 / 1.20	0.43	0.01
45. Students are made to feel welcome on this campus.	6.28	5.80 / 1.29	0.48	6.32	5.77 / 1.44	0.55	0.03
46. I can easily get involved in campus organizations.	5.40	5.53 / 1.40	-0.13	5.54	5.62 / 1.42	-0.08	-0.09

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Sequential Order

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. Faculty provide timely feedback about student progress in a course.	6.44	5.37 / 1.51	1.07	6.40	5.40 / 1.46	1.00	-0.03
48. Admissions counselors accurately portray the campus in their recruiting practices.	6.10	5.29 / 1.56	0.81	6.02	5.32 / 1.53	0.70	-0.03
49. There are adequate services to help me decide upon a career.	5.97	5.15 / 1.44	0.82	6.19	4.90 / 1.57	1.29	0.25
50. Class change (drop/add) policies are reasonable.	6.13	5.84 / 1.15	0.29	6.07	5.57 / 1.35	0.50	0.27
51. This institution has a good reputation within the community.	6.30	5.67 / 1.36	0.63	6.27	5.73 / 1.41	0.54	-0.06
52. The student center is a comfortable place for students to spend their leisure time.	5.73	5.60 / 1.31	0.13	5.73	5.41 / 1.54	0.32	0.19
53. Faculty take into consideration student differences as they teach a course.	6.13	5.72 / 1.33	0.41	6.21	5.57 / 1.37	0.64	0.15
54. Bookstore staff are helpful.	5.81	6.23 / 1.28	-0.42	5.79	6.10 / 1.24	-0.31	0.13
55. Major requirements are clear and reasonable.	6.52	5.80 / 1.32	0.72	6.46	5.79 / 1.40	0.67	0.01
56. The student handbook provides helpful information about campus life.	5.38	5.60 / 1.20	-0.22	5.45	5.50 / 1.38	-0.05	0.10
57. I seldom get the "run-around" when seeking information on this campus.	6.35	5.04 / 1.80	1.31	6.34	5.30 / 1.78	1.04	-0.26
58. The quality of instruction I receive in most of my classes is excellent.	6.66	5.83 / 1.36	0.83	6.67	5.75 / 1.36	0.92	0.08
59. This institution shows concern for students as individuals.	6.32	5.74 / 1.37	0.58	6.37	5.76 / 1.33	0.61	-0.02
60. I generally know what's happening on campus.	5.60	5.58 / 1.19	0.02	5.64	5.47 / 1.49	0.17	0.11
61. Adjunct faculty are competent as classroom instructors.	6.42	5.75 / 1.48	0.67	6.32	5.80 / 1.22	0.52	-0.05

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Sequential Order

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
62. There is a strong commitment to racial harmony on this campus.	6.17	5.80 / 1.36	0.37	5.85	5.63 / 1.36	0.22	0.17
63. Student disciplinary procedures are fair.	6.07	5.47 / 1.39	0.60	5.97	5.25 / 1.59	0.72	0.22
64. New student orientation services help students adjust to college.	5.92	5.33 / 1.50	0.59	5.63	5.38 / 1.52	0.25	-0.05
65. Faculty are usually available after class and during office hours.	6.47	6.09 / 1.08	0.38	6.30	5.94 / 1.23	0.36	0.15
66. Tuition paid is a worthwhile investment.	6.65	5.34 / 1.54	1.31	6.55	5.03 / 1.67	1.52	0.31
67. Freedom of expression is protected on campus.	6.25	5.80 / 1.23	0.45	6.28	5.70 / 1.45	0.58	0.10
68. Nearly all of the faculty are knowledgeable in their field.	6.61	6.04 / 1.24	0.57	6.65	6.22 / 1.03	0.43	-0.18
69. There is a good variety of courses provided on this campus.	6.47	5.27 / 1.60	1.20	6.51	5.34 / 1.54	1.17	-0.07
70. Graduate teaching assistants are competent as classroom instructors.	6.17	5.62 / 1.34	0.55	6.05	5.50 / 1.35	0.55	0.12
71. Channels for expressing student complaints are readily available.	6.05	4.76 / 1.75	1.29	5.99	5.02 / 1.60	0.97	-0.26
72. On the whole, the campus is well-maintained.	6.35	5.80 / 1.30	0.55	6.23	5.74 / 1.35	0.49	0.06
73. Student activities fees are put to good use.	5.86	5.15 / 1.67	0.71	5.96	4.75 / 1.75	1.21	0.40
74. Campus item: My health insurance is adequate to meet my needs.	6.21	5.01 / 2.14	1.20	6.00	4.68 / 2.03	1.32	0.33
75. Campus item: Most students feel the alcohol policy works well at APU.	5.73	4.35 / 2.14	1.38	5.50	3.72 / 2.15	1.78	0.63

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Items: In Sequential Order

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
76. Campus item: APU classes provide "active learning" experiences.	6.28	5.91 / 1.30	0.37	6.28	5.96 / 1.11	0.32	-0.05
77. Campus item: Student Activities, Recreation Programs and Outdoor Programs offer a good variety of activities and programs.	5.94	5.96 / 1.22	-0.02	5.89	5.96 / 1.16	-0.07	0.00
78. Campus item: Most students who want jobs on campus can find student employment.	5.88	5.38 / 1.68	0.50	6.04	4.83 / 1.70	1.21	0.55 *
79. Campus item: The university is environmentally friendly.	6.16	5.25 / 1.61	0.91	6.01	5.41 / 1.55	0.60	-0.16
80. Campus item: The University website serves as an effective communication medium for information about APU.	6.22	4.94 / 1.76	1.28	6.24	5.35 / 1.58	0.89	-0.41 *
81. Campus item: The Associated Students of Alaska Pacific University (ASAPU) does a good job representing my interests.	5.73	4.93 / 1.74	0.80	5.79	4.62 / 1.79	1.17	0.31
82. Campus item: APU leaders listen to the concerns of students and make changes based on student needs.	6.10	4.70 / 1.79	1.40	6.17	5.04 / 1.71	1.13	-0.34
83. Campus item: Recreation rentals and facilities meet my needs.	5.95	5.88 / 1.32	0.07	5.97	5.71 / 1.35	0.26	0.17
84. Institution's commitment to part-time students?		5.91 / 1.22			5.71 / 1.31		0.20
85. Institution's commitment to evening students?		5.92 / 1.16			5.79 / 1.36		0.13
86. Institution's commitment to older, returning learners?		6.02 / 1.16			5.99 / 1.22		0.03
87. Institution's commitment to under-represented populations?		5.58 / 1.50			5.22 / 1.49		0.36
88. Institution's commitment to commuters?		5.80 / 1.21			5.41 / 1.50		0.39 *
89. Institution's commitment to students with disabilities?		5.57 / 1.44			5.19 / 1.60		0.38
90. Cost as factor in decision to enroll.	5.83			5.88			

* Difference statistically significant at the .05 level
 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary
Items: In Sequential Order

Item	Dec 2014			April 2013			Mean Difference
	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
91. Financial aid as factor in decision to enroll.	6.07			5.97			
92. Academic reputation as factor in decision to enroll.	5.98			6.03			
93. Size of institution as factor in decision to enroll.	5.42			5.60			
94. Opportunity to play sports as factor in decision to enroll.	2.87			2.66			
95. Recommendations from family/friends as factor in decision to enroll.	4.51			4.20			
96. Geographic setting as factor in decision to enroll.	5.60			5.84			
97. Campus appearance as factor in decision to enroll.	4.76			4.84			
98. Personalized attention prior to enrollment as factor in decision to enroll.	5.54			5.57			

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 ** Difference statistically significant at the .01 level
 *** Difference statistically significant at the .001 level

Institutional Summary

Summary Items

Summary Item	Dec 2014	April 2013	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.78	Average: 4.80	-0.02
1=Much worse than expected	2%	1%	
2=Quite a bit worse than I expected	2%	1%	
3=Worse than I expected	5%	8%	
4=About what I expected	34%	31%	
5=Better than I expected	26%	28%	
6=Quite a bit better than I expected	16%	14%	
7=Much better than expected	11%	13%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.51	Average: 5.57	-0.06
1=Not satisfied at all	1%	0%	
2=Not very satisfied	4%	3%	
3=Somewhat dissatisfied	5%	7%	
4=Neutral	8%	8%	
5=Somewhat satisfied	14%	10%	
6=Satisfied	38%	43%	
7=Very satisfied	26%	25%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.40	Average: 5.59	-0.19
1=Definitely not	2%	3%	
2=Probably not	7%	6%	
3=Maybe not	7%	4%	
4=I don't know	11%	4%	
5=Maybe yes	8%	9%	
6=Probably yes	25%	30%	
7=Definitely yes	37%	39%	