

Vision A leading active learning community igniting personal passion, self-discovery, and deep learning

Mission A small private liberal arts and sciences university providing personalized, experiential, hands-on instruction “in the field” with Alaska as its primary classroom

Values Applied research projects: faculty working collaboratively with students in relevant real world settings
 Leadership, moral character, creativity, responsibility, and self-direction
 Abilities: think critically, reason analytically, solve problems creatively, work in teams effectively
 Student engagement, student-centered
 Knowledge to spark personal, moral, and spiritual growth
 Acknowledging and honoring the commitment to serve Alaska Native peoples

KEY for terms
 OSM - Operational Success Measure
 OSM-T - Operational Success Measure Threshold
 ** - OSM-T met or exceeded as of October 2014
(O) - Met in 2012 and continued 2014

Overarching Theme: Answering Alaska Critical, Globally Relevant Questions

| Core Themes | Academic excellence in all programs and services (AE) | Engaged learning communities (ELC) | Sustainability of the triple bottom line -people, profit, and planet (SP³) | People Focused for students, staff, faculty & trustees (PF) |
|--------------------------|---|---|---|--|
| Strategies/ Goals | AE1: Deepen, strengthen, and focus the curriculum by a) evaluating current degree programs to ensure academic rigor and appropriate content (O), b) refining APU Essential Competencies for relevance (O), and c) the Academic Calendar for coherence | ELC1: Foster strengths-based and creative approaches to building learning communities | SP ³ 1: Increase private fundraising dollars and Endowed Property revenues | PF1: Provide faculty development in the best pedagogical practices, teaching technologies and disciplinary research/scholarship |
| | AE2: Prepare integrated and coherent university wide assessment plan that incorporates the general education outcomes and systematically and consistently applies all assessment tools noted in the plan across all departments (O) | ELC2: Improve inclusiveness and intercultural understanding through proactive improvement to climate so as to prevent racism, sexism, and marginalization of individuals and groups | SP ³ 2: Increase the endowment corpus | PF2: Provide staff development in the best practices of student services and community/co-curricular support |
| | AE3: Strengthen curricular offerings that serve Alaska Native peoples | ELC3: Increase APU engagement with the broader external community and stakeholders | SP ³ 3: Increase the number of student referrals from each member of the board of trustees | PF3: Simplify and streamline student pathways through curriculum |
| | AE4 (former ULE1): Design and deliver the most distinctive first year student experience in the United States (O) | | SP ³ 4: Develop effective alumni programs | PF4: Competitive faculty and staff salaries |
| | AE5 (former ULE 2): Create an integrated enrollment management model to make enrollment and student success the responsibility of all faculty, staff and students | | SP ³ 5: Evaluate cost-effectiveness of outsourcing auxiliary services (O) | PF5: Trustees who are knowledgeable about APU, engaged in its success |
| | AE6: In collaboration with IT, provide cutting edge and appropriate technology to deliver content; ensuring the technology meets or exceeds learning needs | | SP ³ 6: Install energy efficiency measures to maximize APU’s triple bottom line. (O) | PF6: Maintain a competitive and qualified pool of adjuncts |
| | AE7: Offer a range of professional programs appropriate for our local community and our students | | SP ³ 7: Achieve best practices in business management; use OSMs to evaluate President annually | PF7: Provide students with enriching co-curricular and extracurricular educational experiences |
| | AE8: Ensure excellence of both quantity and quality of academic advising | | SP ³ 8: Increase the number of students, first by building SFTE back to 600, then expanding into areas of targeted growth and student demand | PF8: Foster a thriving workplace environment of emotional, physical and social wellbeing fostered as a key strategy for retention of quality faculty and staff |
| | AE9: Realization of the Climate Action Plan | | | PF9: Increase the number of Affordable Care Act (ACA) accessible options created across campus per year PF10: Continue to support and strengthen the Americans with Disabilities Act coordinator and collaborate with faculty for student success |