**Vision**  
A leading active learning community igniting personal passion, self-discovery, and deep learning

**Mission**  
A small private liberal arts and sciences university providing personalized, experiential, hands-on instruction “in the field” with Alaska as its primary classroom

**Values**  
- Leadership, moral character, creativity, responsibility, and self-direction
- Abilities: think critically, reason analytically, solve problems creatively, work in teams effectively
- Knowledge to spark personal, moral, and spiritual growth
-Acknowledging and honoring the commitment to serve Alaska Native peoples

**KEY for terms**  
- **OSM** - Operational Success Measure  
- **OSM-T** - Operational Success Measure Threshold  
- **** - OSM-T met or exceeded as of October 2014  
- (O) - Met in 2012 and continued 2014

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### Overarching Theme: Answering Alaska Critical, Globally Relevant Questions

<table>
<thead>
<tr>
<th>Core Themes</th>
<th>Academic excellence in all programs and services (AE)</th>
<th>Engaged learning communities (ELC)</th>
<th>Sustainability of the triple bottom line - people, profit, and planet (SP³)</th>
<th>People Focused for students, staff, faculty &amp; trustees (PF)</th>
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</thead>
<tbody>
<tr>
<td><strong>AE1</strong></td>
<td>Deepen, strengthen, and focus the curriculum by a) evaluating current degree programs to ensure academic rigor and appropriate content (O), b) refining APU Essential Competencies for relevance (O), and c) the Academic Calendar for coherency</td>
<td>ELC1: Foster strengths-based and creative approaches to building learning communities</td>
<td>SP¹: Increase private fundraising dollars and Endowed Property revenues</td>
<td>PF1: Provide faculty development in the best pedagogical practices, teaching technologies and disciplinary research/scholarship</td>
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<td><strong>AE2</strong></td>
<td>Prepare integrated and coherent university wide assessment plan that incorporates the general education outcomes and systematically and consistently applies all assessment tools noted in the plan across all departments (O)</td>
<td>ELC2: Improve inclusiveness and intercultural understanding through proactive improvement to climate so as to prevent racism, sexism, and marginalization of individuals and groups</td>
<td>SP²: Increase the endowment corpus</td>
<td>PF2: Provide staff development in the best practices of student services and community/co-curricular support</td>
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<tr>
<td><strong>AE3</strong></td>
<td>Strengthen curricular offerings that serve Alaska Native peoples</td>
<td>ELC3: Increase APU engagement with the broader external community and stakeholders</td>
<td>SP³: Increase the number of student referrals from each member of the board of trustees</td>
<td>PF3: Simplify and streamline student pathways through curriculum</td>
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<tr>
<td><strong>AE4</strong></td>
<td>Design and deliver the most distinctive first year student experience in the United States (O)</td>
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<td><strong>AE5</strong></td>
<td>Create an integrated enrollment management model to make enrollment and student success the responsibility of all faculty, staff and students</td>
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<td><strong>AE6</strong></td>
<td>In collaboration with IT, provide cutting edge and appropriate technology to deliver content; ensuring the technology meets or exceeds learning needs</td>
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<td><strong>AE7</strong></td>
<td>Offer a range of professional programs appropriate for our local community and our students</td>
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<tr>
<td><strong>AE8</strong></td>
<td>Ensure excellence of both quantity and quality of academic advising</td>
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<td><strong>AE9</strong></td>
<td>Realization of the Climate Action Plan</td>
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</tbody>
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**Strategies/Goals**

- **AE1**: Deepen, strengthen, and focus the curriculum by:
  - Evaluating current degree programs to ensure academic rigor and appropriate content.
  - Refining APU Essential Competencies for relevance.
  - Coherency in the Academic Calendar.

- **AE2**: Prepare a comprehensive and consistent assessment plan.

- **AE3**: Strengthen offerings that serve Alaska Native peoples.

- **AE4**: Design and deliver a distinctive first-year student experience.

- **AE5**: Create an integrated enrollment model.

- **AE6**: Collaborate with IT to provide cutting-edge educational technology.

- **AE7**: Offer a range of professional programs.

- **AE8**: Ensure excellence in academic advising.

- **AE9**: Realize the Climate Action Plan.

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