



Public Disclosure of Student Achievement

Institution Name: Alaska Pacific University

Business Unit(s) included in this report: Institute of Business and Public Policy

Academic Period Covered: Fall 2022 and Fall 2023

Date Report Posted: Feb 18, 2024

PROGRAM	MEASURE	TARGET	RESULT
All Bachelor of Arts Business Administration Programs Combined	Retention Rate	75%	57%
<ul style="list-style-type: none"> • Bachelor of Arts Business Administration 	Retention Rate	75%	55%
<ul style="list-style-type: none"> • Bachelor of Arts Business Administration with Emphasis in Health Care Management 	Retention Rate	75%	100%
<ul style="list-style-type: none"> • Bachelor of Arts Business Administration with Emphasis in Non-profit Management 	Retention Rate	75%	100%
All Master of Business Administration Programs Combined	Retention Rate	80%	83%
<ul style="list-style-type: none"> • Master of Business Administration 	Retention Rate	80%	81%
<ul style="list-style-type: none"> • Master of Business Administration with Concentration in Health Services Administration 	Retention Rate	80%	87%
<ul style="list-style-type: none"> • Master of Business Administration with Concentration in Finance 	Retention Rate	80%	75%
Executive Master of Business Administration in Strategic Leadership	Retention Rate	80%	50%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
	<p>Retention rate is calculated separately for each degree program. Retained Students are students enrolled in Fall 2022 and also enrolled in Fall 2023.</p> <p>Non-retained Students are students enrolled in Fall 2022 and who 1) were not enrolled in Fall 2023 and 2) did not graduate in Spring 2023, Summer 2023 or Fall 2024. The Retention Rate is calculated as the ratio of Retained Students to the sum of Retained Students plus Non-retained students.</p>