

think your **idea**
will change the world?

ST: BAM 492 (3-Credit) 2014 Jan Block Travel to India Global Social Entrepreneurship and Journeys for Change

Understand about the social enterprise business model and how it is used in innovative ways at the grassroots level for solving local problems around the world.



This course will explore the development of social entrepreneurship around the world and how social entrepreneurs are building capacities, creating innovative solutions to problems, and building sustainable

business models for economic prosperity.

Gain an *appreciation* for social & cultural implications of business models and capital markets and explore inclusive approaches to problem solving.

Fund Raising: Thiru will help committed students do a fundraising project in fall 2013 to supplement the cost of travel. Engaging students in raising the travel funds is a learning experience intended to help them understand what all it takes to be a successful entrepreneur. Students will have to be creative, entrepreneurial, and committed in order to raise funds for their cause. Among other things students will learn how to pitch an idea, how to generate interest and momentum within the Anchorage community, how to plan and carry out a project, and in short how to be entrepreneurial to meet their fundraising goal.

Contact: Yaso Thiru 564-8260
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APU Student:

Tuition + \$3,200 + airfare from Anchorage to Delhi, India

APU and Community Members:

Cost of auditing a course + \$3,200 + Airfare from Anchorage to Delhi, India.

(Those who do not want a certificate may attend only the travel portion of the class)

You will meet social entrepreneurs in India to learn first hand about the work they are doing in their communities.

Journeys in India are coordinated by:
www.journeysforchange.org

Information Sessions

April 12th Noon at Atwood McMillen Student Center

April 13th 2pm at Kaladi Brothers
Location: 6921 Brayton Dr , Anchorage.

April 22nd 5:30 pm at Atwood McMillen Student Center