Executive Master's of Business Administration

Strategic Leadership



ALASKA PACIFIC UNIVERSITY

"Attending APU's EMBA program was a rewarding experience that challenged me in the best possible way. The connections I made with faculty and fellow students were invaluable and have opened up new doors for me in my career. APU is a family that will stay with me for life."

-Galen Kelly, EMBA, 2021



You have plenty of options when looking for an MBA program.

Why choose APU's Executive MBA?

A Delivery Format for Working Adults

The EMBA program is designed for completion on your timetable while continuing to work full-time. APU's hybrid format of synchronous online evening classes and face-to-face intensives provides a combination of flexibility, engagement, and collaborative deep learning.

Coaching for Career Advancement

The combination of rigorous coursework, learning from your accomplished peers, and professional self-reflection will empower you to lead more effectively, accelerate your career, and drive positive change for your organization and community.

Outstanding Faculty

As researchers, practitioners, and subject-matter experts, our faculty connect curriculum to current Alaska and global business challenges and opportunities, providing for immediate application to your current roles.

Cultural Competency

MBAs are known for their financial, analytical, and data-based decision-making and APU's EMBA will help you develop all of those areas. Executive-level thinking requires a holistic and strategic perspective of business. In the EMBA program, you will examine markets, challenges, and the world through a broader lens.

Alaska's only Executive MBA.

"I didn't know what to expect from APU's EMBA program when I applied. I was impressed with the small class sizes and individual attention from faculty. The real-world curriculum application allowed me to have an immediate positive impact on my work and career. I am very thankful that I chose APU."

Jeremy Weidman, EMBA, 2021

EMBA-SL
Degree Specialization

Negotiation & Decision Making

Master both the theory and practice of negotiating. The course also covers major topics in decision-making, including the psychological biases and factors relevant to decision-making under uncertainty. Learners will participate in several simulations and learn how to prepare for both negotiations and decisions, and assess the outcomes.

Organizational Development

Organizational Development focuses on the theory and practice of change processes within organizations. By studying the constraints and opportunities of organizational sustainability, EMBA graduates can help organizations adapt and thrive in this changing environment.

Quality Management Systems

Practical applications of major quality management systems and models focusing on the integration of a number of models and approaches in order to ensure successful implementation

APU's EMBA will help you thrive in the C-Suite or radically transform your career.



EMBA

Strategic Leadership

Required Core Courses

MBA 55000 - Tools for Success (0)
MBA 61800 - Financial Statement Analysis (3)
MBA 62400 - Managerial Economics (3)
MBA 64200 - Marketing and Social Media (3)

MBA 65300 - Spreadsheet Modeling and Simulation (3)
OR
MBA 65200 - Business Analysis (3)

MBA 66400 - Leadership (3)
MBA 63100 - Human Resource Management & Employment Law (3)
MBA 66300 - Business Ethics (3)
MBA 67000 - Corporate Finance (3)
MBA 69700 - Capstone Course (3)

Required EMBA SL Specialized Courses

MBA 62500 - Organization Development (3)
MBA 66500 - Negotiation and Decision Making (2)
MBA 64000 - Quality Management Systems (3)

Electives:

(Choose 3 credits from any MBA course)
Both Quant courses MBA 65200 and MBA 65300 are recommended.

Total Credit Hours: 38

APU's Institute of Business & Public Policy is accredited by the International Accreditation Council for Business Education.

*Applicants should consult the APU catalog for more specific information regarding coursework and application requirements.



You Will Gain a Powerful Network

You might just spend a few years in the EMBA program but you'll be an alumnus for life. APU MBA alumni are in for-profit, non-profit and government organizations at the highest levels throughout the Greatland.

EMBA-SL Admissions Process

Complete online application:

www.alaskapacific.edu/apply

Submit EMBA-SL admissions documents:

2 Letters of Recommendation (dated within the last 12 months)
Current Resume or CV documenting executive experience
500-800 word statement of professional goals
Official Transcripts
Interview with Institute

Send all documents to:

APU Office of Admissions
4101 University Dr.
Anchorage, AK 99508
OR
admissions@alaskapacific.edu

Questions?

1-907-564-8248

admissions@alaskapacific.edu

alaskapacific.edu/admissionsApplication

Application Deadlines

Fall Semester:

February 15 (Priority)/August 1 (Final)

Spring Semester:

December 20 (Priority)/January 17 (Final)