

Associate/Bachelor of Arts Business Administration

APU's Business Administration program emphasizes relevant and project-based learning. Beyond this the major includes studies in leadership, communication, organizational change and development and financial statements and accounting.

This program is a good fit for experienced professionals across a wide variety of fields needing a degree in order to advance in their careers. The program emphasizes hands-on, experiential learning. Small peer cohorts provide the context for collaborative learning and engaged discussion.

Experienced faculty mentors draw on real-world expertise, providing personalized support and a professional network to guide you toward your career goals.



Career Opportunities

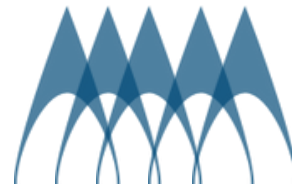
- Accounting and finance
- Hospitality and tourism
- Entrepreneurship
- Non-profit organizations
- Graduate school



**ALASKA
PACIFIC
UNIVERSITY**

Business Administration

Associate/Bachelor of Arts



ALASKA
PACIFIC
UNIVERSITY

Core Competencies

Effective Communication
Critical Thinking
Cultural & Historical Perspective
Scientific Inquiry
Ethical Engagement

Foundational Studies

Written Communication (4)
Presentation & Media Literacy (3-4)
Critical Thinking (3-4)
Computation (3-4)
Intellectual Traditions (4)
Creative Endeavors (4)
Intercultural & Spiritual Understandings (3-4)
Biological/Physical Scientific Inquiry (4)
Social/Behavioral Scientific Inquiry (3-4)
Social Responsibility (2)
Personal Responsibility (1-2)

Major Studies

Foundations of Business (3)
Financial Accounting (3)
Entrepreneurship (3)
Marketing (3)
Macroeconomics (3)
Microeconomics (3)
Organizational Behavior (3)
Strategic Human Resource Management (3)
Managerial Accounting (3)
Business Law (3)
Business Finance (3)
Operations & Quality Management (3)

Self-Determined Studies

Students in the AA program are encouraged to take courses that meet the BA requirements. Within the BA program, students are encouraged to choose an emphasis (Non-Profit Management or Healthcare Management). Credit-by-exam, credit earned through military training, or assessment of prior learning is encouraged to meet minimum graduation requirements.

The list above is a sample of course offerings and not a full list of program requirements. APU is accredited by the Northwest Commission on Colleges and Universities. APU is an Equal Opportunity institution.

Admission Requirements

Application
Application Fee*
Official Final High School Transcript**
Official College Transcript(s)

*Fee waiver available for those who qualify
** If less than 24 college credits earned



Get started today!

Minimum GPA: 2.5 or higher - If you have a GPA lower than 2.5, there is an additional step in the admissions process, and we are happy to work with you to complete your application.

Send Documents



APU Office of Admissions
4101 University Dr.
Anchorage, AK 99508

Fall & Spring semester
start dates!



admissions@alaskapacific.edu

Degree Completion & Course Delivery



AA minimum credit hours for graduation: 64. BA minimum credit hours for graduation: 128. Core competencies, foundational, major, and self-determined studies are offered in a mixed format of:

- On-campus
- Online via synchronous learning

Questions?



admissions@alaskapacific.edu



1-907-564-8248



alaskapacific.edu



@apu.admissions