

# Bachelor of Arts Creative & Professional Writing

Through this program, students are immersed in the writing experience and provided the opportunity to refine their chosen genres and find their literary voice in a workshop environment.

Creative writing embraces many types of literary art, from traditional genres, such as poetry and fiction to literary nonfiction and play-writing, as well as newer genres such as prose poetry, screenwriting, and graphic novels. Within the technical realm, professionalism in writing involves publishing know-how, editing skills, digital content development, and organizational communication.



## Career Opportunities

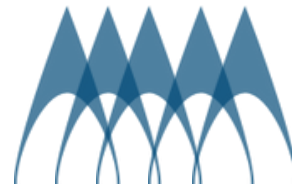
- Technical writer
- Public relations specialist
- Editor
- Publisher



ALASKA  
PACIFIC  
UNIVERSITY

# Creative & Professional Writing

Bachelor of Arts



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## Core Competencies

Effective Communication  
Critical Thinking  
Cultural & Historical Perspective  
Scientific Inquiry  
Ethical Engagement

## Foundational Studies

Written Communication (4)  
Presentation & Media Literacy (3-4)  
Critical Thinking (3-4)  
Computation (3-4)  
Creative Endeavors (4)  
Intercultural & Spiritual Understandings (3-4)  
Biological/Physical Scientific Inquiry (4)  
Social/Behavioral Scientific Inquiry (3-4)  
Social Responsibility (2)  
Personal Responsibility (1-2)

## Major Studies

Topics in Humanities (4)  
Topics in Social Sciences (4)  
Epistemology (4)  
Quantitative Reasoning (3-4)  
Applied Technical or Writing Intensive (3-4)  
Publication Workshop (3)

## Focused Electives

Introduction to Creative Writing (4)  
Creative Writing Workshop (4)  
Advanced Creative Writing (4)  
Introduction to Literature & Humanities (4)  
Senior Project Proposal (2)

## Self-Determined Studies

Students are encouraged to pursue a minor, double major, EcoLeague exchange, or other distinguishing study programs to add to the Creative & Professional Writing major.

The list above is a sample of course offerings and not a full list of program requirements. APU is accredited by the Northwest Commission on Colleges and Universities. APU is an Equal Opportunity institution.

## Admission Requirements

Application  
Application Fee\*  
Official Final High School Transcript\*\*  
Official College Transcript(s)

\*Fee waiver available for those who qualify  
\*\* If less than 24 college credits earned



Get started today!

Minimum GPA: 2.5 or higher - If you have a GPA lower than 2.5, there is an additional step in the admissions process, and we are happy to work with you to complete your application.

## Send Documents



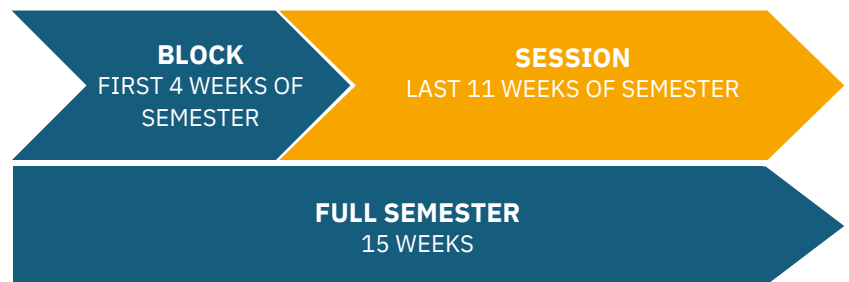
APU Office of Admissions  
4101 University Dr.  
Anchorage, AK 99508

Fall & Spring semester  
start dates!



admissions@alaskapacific.edu

## Degree Completion & Course Delivery



128 credits minimum are required to complete the degree program. Core competencies, foundational, major, and self-determined studies are offered in a mixed format of:

- On-campus
- Online via synchronous learning

## Questions?



admissions@alaskapacific.edu



1-907-564-8248



alaskapacific.edu



@apu.admissions