



## Public Disclosure of Student Achievement

**Institution Name:** Alaska Pacific University

**Business Unit(s) included in this report:** Institute of Business and Public Policy

**Academic Period Covered:** Fall 2024 and Fall 2025

**Date Report Posted:** February 25, 2026

PROGRAM	MEASURE	TARGET	RESULT
<b>All Bachelor of Arts in Business Programs Combined*</b> <ul style="list-style-type: none"> <li>• Bachelor of Arts Business Administration</li> <li>• Bachelor of Arts Business Administration with Emphasis in Health Care Management</li> <li>• Bachelor of Arts Business Administration with Emphasis in Non-profit Management</li> </ul>	<b>Retention Rate</b>	<b>75%</b>	<b>82%</b>
<b>All Master of Business Administration Programs Combined*</b> <ul style="list-style-type: none"> <li>• Master of Business Administration</li> <li>• Master of Business Administration with Concentration in Health Services Administration</li> <li>• Master of Business Administration with Concentration in Finance</li> </ul>	<b>Retention Rate</b>	<b>80%</b>	<b>58%</b>
<b>Executive Master of Business Administration in Strategic Leadership*</b>	<b>Retention Rate</b>	<b>80%</b>	<b>0%</b>

*\*Insufficient data available at the emphasis and concentration level due to cohort size*

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	<p>Retention rate is calculated separately for each degree program. Retained Students are students enrolled in Fall 2024 and also enrolled in Fall 2025.</p> <p>Non-retained Students are students enrolled in Fall 2024 and who 1) were not enrolled in Fall 2025 and 2) did not graduate in Spring 2025, Summer 2025 or Fall 2024. The Retention Rate is calculated as the ratio of Retained Students to the sum of Retained Students plus Non-retained students.</p>